

KAY DUNHAM-TORRES

NOBODY CALLS ME "KAYLA"

CONTACT

(+1) (425) 382 - 1853

kayla50torres@gmail.com

kdorres.com

linkedin.com/in/kayla-dunhamtorres

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

Savannah, GA | 09.2019 - 06.2022

Bachelors (BFA): Illustration

Concentration:

Animated and Publication Design

Minor:

Graphic Design

Honors:

Suma Cum Laude
Dean's List 2019 - 2022

RELATED SKILLS

PROFESSIONAL SKILLS

- Editorial illustration
- Animated illustration
- Traditional illustration
 - Vector illustration
 - Graphic design
- Publication design
- Creative direction
- Project management
- Data interpretation to visuals

SOFT SKILLS

- Creative problem solving
 - Public speaking
 - Time management
- Group and independent worker
 - Networking
- Resource gathering and presentation

SUMMARY

Creative storyteller with 5+ years of experience as an illustrator and graphic designer, driven by a passion for communication. Kay has led teams, mentored young creatives, and continuously embraced growth and learning across a range of creative industries.

WORK EXPERIENCE

CREATIVE HEAD - Phoenix Creative Solutions | 06.2023 - 11.2024

- Led and guided a multidisciplinary team to research, design, and execute branding strategies for local businesses
- Designed branded visuals and campaigns for clients
- Created pro-bono and discounted work for immigrant business owners, entrepreneurs, and those seeking the American Dream

GRAPHIC DESIGNER - SMART Tech | 08.2022 - 01.2023

- Consulted with educators to create engaging presentations and digital assets to translate lesson plans into educational content
- Developed vector assets including infographics, charts, characters, and more to create an interactive environment
- Created and sorted an extensive library of visual assets for educators

GRAPHIC DESIGNER - Bookstr | 09.2020 - 08.2022

- Collaborated with copywriters, social media managers, and other designers to create compelling content to promote events, feature new editorial pieces, and engage through humor
- Created promotional material for book launches, author interviews, and up-coming events hosted by high-profile clients like DC Comics
- Contributed to the cohesive brand by designing visual content guided by the brand strategy and audience type

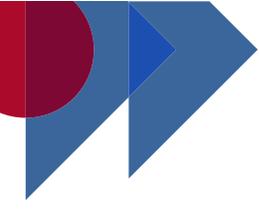
GRAPHIC DESIGNER - Pillar4 Media | Freelance

- Designed impactful designs for high-profile clients like Garage Gym Reviews, Sleep Advisor, and Sleepopolis
- Analyzed and interpreted data to help the audience visualize complex data in a style that aligns with the client's brand identity

RESIDENCY

QUARANTINE INTERZONE - Lazaretto, Spain | 10.2024

- Immersive week-long experience of 14 hour days participating in challenges and events to improve artistic skills, expand the worldly perspective, and work with masters in their field



SOFTWARE SKILLS

ADOBE ILLUSTRATOR



- Vector illustration
- Print layout design
 - Asset creation
 - Logo design
 - Typography

ADOBE PHOTOSHOP



- Image creation and editing
 - Mockup design
 - GIF creation

PROCREATE



- Image creation and editing
 - Animated illustration
 - Raster illustration
 - Digital art

ADOBE AFTER EFFECTS



- Animated illustration
 - Content creation
 - Video editing

ADOBE INDESIGN



- Presentation design
- Print preparation
 - Layout design
 - Typography

CERTIFICATIONS

Art Direction

LinkedIn Learning (2024)

Project Management

LinkedIn Learning (2024)

OTHER EXPERIENCE & VOLUNTEERING

Summer Camp Counselor

Snohomish, WA | Summer 2019 & 2020

Elementary Paraeducator

Mill Creek, WA | Winter 2019

Teacher of Leadership and Public Speaking

Snohomish, WA | 2018 - 2019



Portfolio!