



# KAY DUNHAM-TORRES

## NOBODY CALLS ME "KAYLA"

### CONTACT

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### EDUCATION

#### SAVANNAH COLLEGE OF ART & DESIGN

Savannah, GA | 09.2019 - 06.2022

Bachelors (BFA): Illustration

Concentration:

Animated and Publication Design

Minor:

Graphic Design

Honors:

Suma Cum Laude  
Dean's List 2019 - 2022

### RELATED SKILLS

#### PROFESSIONAL SKILLS

- Editorial illustration
- Animated illustration
- Traditional illustration
  - Vector illustration
  - Graphic design
- Publication design
- Creative direction
- Project management
- Data interpretation to visuals

#### SOFT SKILLS

- Creative problem solving
  - Public speaking
  - Time management
- Group and independent worker
  - Networking
- Resource gathering and presentation

### SUMMARY

Creative storyteller with 5+ years of experience as an illustrator and graphic designer, driven by a passion for communication. Kay has led teams, mentored young creatives, and continuously embraced growth and learning across a range of creative industries.

### WORK EXPERIENCE

#### CREATIVE HEAD — Phoenix Creative Solutions | Current

- Led and guided a multidisciplinary team to research, design, and execute branding strategies for local businesses
- Designed branded visuals and campaigns for clients
- Created pro-bono and discounted work for immigrant business owners, entrepreneurs, and those seeking the American Dream

#### GRAPHIC DESIGNER — SMART Tech | 08.2022 - 01.2023

- Consulted with educators to create engaging presentations and digital assets to translate lesson plans into educational content
- Developed vector assets including infographics, charts, characters, and more to create an interactive environment
- Created and sorted an extensive library of visual assets for educators

#### GRAPHIC DESIGNER — Bookstr | 09.2020 - 08.2022

- Collaborated with copywriters, social media managers, and other designers to create compelling content to promote events, feature new editorial pieces, and engage through humor
- Created promotional material for book launches, author interviews, and up-coming events hosted by high-profile clients like DC Comics
- Contributed to the cohesive brand by designing visual content guided by the brand strategy and audience type

#### GRAPHIC DESIGNER — Pillar4 Media | Freelance

- Designed impactful designs for high-profile clients like Garage Gym Reviews, Sleep Advisor, and Sleepopolis
- Analyzed and interpreted data to help the audience visualize complex data in a style that aligns with the client's brand identity

### RESIDENCY

#### QUARANTINE INTERZONE — Lazaretto, Spain | 10.2024

- Immersive week-long experience of 14 hour days participating in challenges and events to improve artistic skills, expand the worldly perspective, and work with masters in their field



## SOFTWARE SKILLS

### ADOBE ILLUSTRATOR



- Vector illustration
- Print layout design
  - Asset creation
  - Logo design
  - Typography

### ADOBE PHOTOSHOP



- Image creation and editing
  - Mockup design
  - GIF creation

### PROCREATE



- Image creation and editing
  - Animated illustration
  - Raster illustration
  - Digital art

### ADOBE AFTER EFFECTS



- Animated illustration
  - Content creation
  - Video editing

### GOOGLE WORKSPACE



- Document editing and sharing
  - Calendar management
  - Presentation design
  - Collaboration

### MICROSOFT PROGRAMS



- Document editing and sharing
  - Calendar management
  - Presentation design
  - Collaboration

## CERTIFICATIONS

### Art Direction

*LinkedIn Learning (2024)*

### Project Management

*LinkedIn Learning (2024)*

## OTHER EXPERIENCE & VOLUNTEERING

### Summer Camp Counselor

*Snohomish, WA | Summer 2019 & 2020*

### Elementary Paraeducator

*Mill Creek, WA | Winter 2019*

### Teacher of Leadership and Public Speaking

*Snohomish, WA | 2018 - 2019*

